

Northwest PEG-TV

Northwest PEG-TV Monthly Meeting

September 18 2023

Minutes

Present for a quorum: Tim Stetson, Angela Bernard, Dino Patsouris, Joyce Kemp, Virginia Holiman, Bryce Bachelder, Joe Halko

Administrators/Staff: Paul Snyder, Josh Prior, Alan Cunningham

Absent: Wesley Kempton

Visitors: Kate Laddison

1. Call to Order

Tim Stetson called the meeting to order at 5:05

2. Changes or Adjustments to Agenda – Paul S. asked to move up the Treasurer's Report to accommodate a board member that needed to leave early.

3. Approval of Minutes 8/21/2023 – Virginia H. made a motion to accept the minutes from 8/21/2023. Joyce Kemp seconded. No discussion. The motion carried 5-0-2.

4. Treasurer's Report – Paul S. presented the Treasurer's Report through the month of July. Paul S. told the board that communication has been great with the new bookkeeper. The current Profit and Loss did not reflect the latest Comcast Revenue quarterly check. There are a couple of items that need to be combined on the spreadsheets. The Net Income is lower compared to this time last year. Paul S. reminded the board the organization paid off the building which attributes to that.

Tim S. entertained a motion to accept the Treasurer's Report. Bryce B. made the motion. Dino P. second it. The motion carried 7-0.

5. Introduction of Guests – Paul S. introduced Kate Laddison, Director of Communications from Northwestern Medical Center. Kate L. was invited to the board meeting as a potential board member. Paul S. talked about Kate's background with NWA-TV from her show producing, contract work, and sponsorships with sports coverage. Kate L. also received NWA-TV's Community Partnership Award in 2016. Joe H. spoke about how terrific of a fit Kate L. would be on the board of directors. **Dino P. left the meeting.** Paul S. said Kate L. would be officially voted in during the October Annual Meeting.

6. Programming Report – Josh P. announced that in the six years that NWA-TV has been utilizing VMX for file sharing with outside networks, Fultz Studio (produced by Josh P.) is the highest syndicated show produced by NWA-TV. 18 stations from 5 different states downloaded the first episode.

7. Technology Coordinator – Alan C. recapped the last month of productions including the Rotary’s Lucky Duck fundraiser and high school sports. Alan C. said the studio hard drives are starting to fail. Overuse could be the reason. It is five years old. He has a workaround in place and there are no lapses in studio use. Sponsors for Northwest Nightmares are starting to trickle in: Salon Elixir, Rail City Fan Fest, Mike Pieciak, Sony/KeyCode Media, Twiggs, Catalyst Coffee Bar. Films are due by October 13th with some wiggle room for students. There will be a fundraiser on October 13th and also a coloring contest around town. Joe H. asked if Alan C. had an idea of how many films will be submitted, which Alan C. said it’s unknown until the last minute most years.

8. Executive Director’s Report – Statewide news, Paul S. met with other VAN members to discuss next steps for financial security throughout the state. Paul S. has 10+ representatives to reach out to and meet with to discuss funding support. Tim S. added Paul’s work with VAN is very important to the financial security of NWA-TV. Paul S. is also doing some control work with NMC along with Northwest Regional Planning Commission. The regional conference for public access stations is coming up in November. Paul S. has been recruited to co-host a panel talking about sports broadcasting and public access. Paul S. also talked about the Nor’easter Video Festival and NWA-TV submitted four videos. Paul S. mentioned he’s excited to submit several videos for next year given all of the great work staff has produced in 2023. Paul S. put out a call for donations and sponsorships for Northwest Nightmares. Paul S. mentioned he might need to purchase a new laptop in the next month or so.

9. New Business

a. **Tech Support Purchase** – Based on the issues with the hard drives in the control room, a tech support plan may need to be purchased. Paul S. wanted to put that on the board’s radar for purchases in the next month or so.

b. **Community Support** – Paul S. talked about gathering letters of support from organizations that benefit or partner with Northwest Access TV. These letters will be combined with others across the state in an effort to secure funding on the statewide level. Paul S. asked the board to share contacts of those who might be a good fit for signing the letter. The only stipulation is that person needs to be the representative of the organization/business.

c. **Public Comment** – No public comment

10. Old Business

a. **Annual Meeting Prep** – The annual meeting is scheduled for October 26th. Food will be served from 5-6p followed by the business portion of the meeting at 6p.

b. **Board Member Elections** - Tim S., Wesley K., and former board member Mike Curtis’ board terms expire in 2023. Tim S. and Wesley K. will be up for re-election

with the possibility of Kate L.

11. Executive Session – Not required.

12. Adjourn – Joe H. made the motion to adjourn. Bryce B. seconded the motion. Tim S. adjourned the meeting at 6:10pm.

Respectfully submitted,
Paul Snyder, Executive Director

Tim Stetson, President

Wesley Kempton

Bryce Bachelder, Vice President

Joe Halko

Virginia Holiman, Secretary

Angela Bernard

Dino Patsouris

Joyce Kemp