

Northwest PEG-TV

Northwest PEG-TV Monthly Meeting

February 21, 2023

Minutes

Present for a quorum: Tim Stetson, Joe Halko, Joyce Kemp, Angela Bernard, Dino Patsouris, Wesley Kempton

Administrators/Staff: Paul Snyder

Late Arrivals: Bryce Bachelder, Virginia Holiman

Visitors: None.

1. Call to Order

Tim Stetson called the meeting to order at 5:05

2. Changes or Adjustments to Agenda

No changes made.

3. Approval of Minutes 1/16/2023 – Joe Halko made a motion to accept the minutes from the 1/16/2023 meeting. Angela B. seconded the motion. The motion carried 6-0-0.

4. Technology Report – Skipped

5. Programming Report – Skipped

6. Treasurer's Report – Paul S. presented the monthly financials. Another \$50,000 has been paid down towards the building dept. The only loan responsible by the organization now less than \$200,000. Joe Halko asked if the water/sewer billing was a timing issue because of the increase. Paul explained they were hit with a yearly fee for water that wasn't expected until later this year. Promotional expense is up to help pay for the volunteer Thank You packages. The board had no follow up questions. Paul continued to stress the need for a Treasurer to join the board.

Joyce K. made a motion to accept the Treasurer's Report. Dino P. seconded the motion. The motion carried 6-0-0.

7. Executive Director's Report – Paul S. explained that the organization's Quarter 4 revenue was 2-3% less than Quarter 3. Several factors could explain it but the most likely is less cable subscribers. VAN is working hard to secure funding for each AMO. If all lines up perfectly, NWA-TV won't see much of a hit financially. Paul S. explained VAN is in the process of requesting \$1,000,000 in funding from the statehouse. Paul S. commended the work being done by VAN and its subcommittees. Paul S. also mentioned that NWA-TV's YouTube page has been approved for ad-revenue and is currently up to \$18.45. Paul S. is hopeful the channel could see up to \$500 for the year.

Paul S. told the board that he is now helping Vermont Community Television with its marketing promos. **(Bryce Bachelder entered the meeting)** Paul S. said that HD channels could be coming as early as this spring for NWA-TV. NWA-TV already has the equipment necessary to make the switch as opposed to other AMOs that need several pieces of equipment. Town Meeting Day is on March 7th and several towns are back in person to conduct business. The results show on the 7th will include Richard Cowperthwait, Jason Barney (MVU) and Bridget Higdon (SA Messenger). Paul S. talked about end of Winter Sports is nearing. NWA-TV is currently at 79 games for live coverage. If any teams make it to the playoffs, NWA-TV will only be able to record it and not stream it. Paul S. mentioned that people across the state have been reaching out to him about how we're able to cover so many games almost flawlessly. Bryce B. said he also receives compliments when volunteering. Wesley K. said students at MVU are re-watching the games in class.

8. New Business

- a. **Internship** – Paul S. talked about a student from BFA is interested in media production and plans to graduate this spring. He was hoping to get some professional experience before graduation. Ethan White is set to start the end of this winter. Paul S. and the staff plan to teach Ethan about the ins and outs of media production including camera work, editing, graphics and documentary film making. **(Virginia Holiman entered the meeting)**
- b. **Public Comment** – No public comment

9. Old Business

- a. **Treasurer Search** – No updates from the board regarding the search. Paul has created another push on social media. Paul S. also mentioned the need for more part-time videographers.

10. Executive Session – Joe Halko made the motion to go into Executive Session. Dino Patsouris seconded and the board entered Executive Session at 5:35pm. The board exited Executive Session at 6:18pm.

11. Adjourn – Tim Stetson adjourned the meeting at 6:20.

Respectfully submitted,
Paul Snyder, Executive Director

Tim Stetson, President

Wesley Kempton

Bryce Bachelder, Vice President

Joe Halko

Virginia Holiman, Secretary

Angela Bernard

Dino Patsouris

Joyce Kemp