

1 **Northwest PEG-TV**

2  
3 Northwest PEG-TV Board of Directors Meeting

4 August 16, 2021

5 Minutes

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7 **Present for a quorum:** Joe Halko, Tim Stetson, Virginia Holiman, Bryce Bachelder, Mike  
8 Curtis, Joyce Kemp, Michel Consejo, Tim Hurlbut

9 **Administrators/Staff:** Paul Snyder (Executive Director), Alan Cunningham (Technology  
10 Coordinator), Katie Foster

11 **Unable to Attend:** Wesley Kempton

12 **Visitors:** Zach Scheffler

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14 1. **Call to Order**

15 Joe Halko called the meeting to order at 5:00 p.m.

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17 2. **Changes or Adjustments to Agenda**

18 None.

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20 3. **Programming Report-** Roger Lindala was not able to attend. Roger will be  
21 hosting classes for NWATV to teach editing and recording. Local Kayaking enthusiast  
22 has been using NWATV's GoPro to record water ways. There has been rental of  
23 equipment to record the memorial ceremony of Vern Colburne who was a member of the  
24 community and was a conductor in orchestras. St Albans Free Library has done an intro  
25 and outro for the St. Albans Free Library movie night. St Albans Museum worked on a  
26 piece to do the series of the Amtrack. Franklin Historical Society did a piece on their time  
27 capsule, the piece is still being edited. Recording the Summer Concerts as much as  
28 possible and amped up the coverage of the music. NWATV has hosted 2 regional  
29 webinars for Crowd Source Cinemas for people to create scenes for the movie that will be  
30 pieced together, this year's movie is Jurassic Park. The movie will be put together by the  
31 end of September.

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33 4. **Technology Report-** Alan Cunningham explained their inventory system is  
34 becoming obsolete. They have done research and found a new system which will be about  
35 \$1,000. Northwest Nightmares has a couple of promos out, to get people excited. Alan is  
36 doing a podcast on his shows to show tips and tricks. They are set for the Welden and the  
37 Drive Inn's. They have two sponsors so far. As of right now, Twigg's is lined up for an  
38 after party on the 25<sup>th</sup> after the Welden theater. PTZ- Pan Tilt and Zoom, NWATV would  
39 like to get these and show municipalities how to use them to do camera work that can be  
40 controlled remotely. An example is St. Albans City Council have inquired getting this  
41 service. The kits could range from \$3,000 to \$5,000. Events that were covered was the  
42 swim meet which was 8 hours of streaming. Another event covered was the Demolition  
43 Derby at the Franklin County Field Days, there were GoPros in the cars, and multi  
44 cameras.

45  
46 5. **Treasurers Report-** Mike Curtis reported the first 7 months, the basic direct

1 public support is up 4.9%. The operating income is up a good percentage over last year.  
2 They are up 6.5% from the North Country. The school municipal funding is significantly  
3 up. The YTD income is up this year over last year. In the expenses, the accounting fees  
4 are down this year, though they did write a check to the accountants. The interest for the  
5 mortgage has dropped almost \$2,200. The payroll is up over \$20,000 which was  
6 expected. Total expenses are up \$17,000, but income is up over \$5,000. The bottom line  
7 is \$93,000 compared to \$92,000 last year. Total assets are nearly \$2 million. The  
8 principal reduction was made in June. Mike Curtis explained that not all NWATV's cash  
9 in the bank is insured, and it may be a good idea to move some of their money to another  
10 bank. NWATV is over a quarter of a million over the limit. Tim Hurlbut is going to  
11 research the insurance coverage for the Credit Union. Mike Curtis would like a vote for  
12 NWATV to move money into other banks to be FDIC insured. The Board will decide  
13 after they hear next month where they would like to open new account(s)  
14

15 **Michel Consejo made the motion to authorize the Treasurer and consultation with**  
16 **the Executive Director to look into getting money in excess of \$250,000 to one or**  
17 **more institutions to be fully insured; Tim Hurlbut seconded the motion. The motion**  
18 **carried unanimously.**  
19

20 **Tim Stetson made the motion to accept the Treasurer's Report and checks issued as**  
21 **presented; Virginia Holiman seconded the motion. The motion carried 7-0-1. Mike**  
22 **Curtis abstained.**  
23

24 6. **Executive Director's Report-** Paul Snyder explained he was able to submit their  
25 application for the PPP Loan Forgiveness, which was very quick, and NWATV's loan was  
26 forgiven. The Comcast check was down from last quarter but was up from last year. The  
27 check dips a little each year but is nothing to be nervous of. NWATV has hired two new  
28 videographers to work part time, and they both have previous backgrounds in media. The  
29 staff have been working on creating a broadcasting kit at municipal locations. They are  
30 currently getting pricing and may test a kit in September. NWATV has been contacted to  
31 rent out their classroom from Board meetings to shaman workshops and a birthday party.  
32 Roger is hosting orientation classes on the second Saturday of each month; they hope to  
33 have larger numbers in the fall. This is a two-part full day class for community members  
34 to teach about editing. The staff put together a "best of 2020 program" to submit to the  
35 ACM-NE Annual Video Festival, they have submitted 4 or 5 videos. Footage included  
36 the "Around the House with Chandler", documentaries with NMC, and the 2020 election  
37 coverage. The awards will be in Rhode Island this year, they will see who wants to go.  
38

39 **Tim Stetson made the motion to accept the Executive Directors Report as presented;**  
40 **Bryce Batchelder seconded the motion. The motion carried unanimously.**  
41

42 7. **New Business-**

43 a. **Hate Speech Policy Discussion-** Paul Snyder provided a document to the  
44 Board that ORCA Media has set as a policy. Paul Snyder has asked the Board if  
45 they would like to incorporate a policy similar to this policy. There has been some  
46 controversial conversations and finger pointing to NWATV. This policy would

1 hold up if someone tried to challenge in court. This will allow people to express  
2 themselves, but to also not throw hate. If a policy was broken, the producer would  
3 receive a warning, and their show would be moved to a 2AM to 5AM, and if it  
4 continued, they may be removed after 3 strikes. Comcast has a set of policies  
5 Access Stations need to follow. Policies need to change, NWATV has guidelines  
6 but would like a policy of this sort. Currently producers who create content need to  
7 put their videos on their own YouTube pages. Paul Snyder will provide the FCC  
8 and Comcast's guidelines at the next meeting which will show the regulations and  
9 laws and will look for more information on regulations, possibly someone to come  
10 speak to this topic.

11  
12 **Mike Curtis made the motion to table this item to be discussed at the September**  
13 **Meeting; Virginia Holiman seconded the motion. The motion passed unanimously.**  
14

15 b. **YouTube Archiving-** Paul Snyder had a great discussion with Roger as  
16 some municipalities are contributing money for the Board coverage, and some  
17 videos are not. Paul Snyder has spoken with other directors; it is the public's rights  
18 to view these clips- and put all Board meetings online to YouTube and ask for  
19 support financially. Moving forward, all meetings will be on the YouTube site.  
20

21 c. **Public Comment-** Zach Scheffler wanted to speak about the Hate Speech  
22 topic. He does not see the rules to be created to out or single out creators. These  
23 policies are to fall back on and refer to, especially for now and the future. This is to  
24 back up policies in the future. This is for ground rules and for all creators, and  
25 NWATV to help protect everyone. In 2017 the Manhattan Access Corporation vs  
26 Halleck was a case Zach mentioned to view. The court ruled that MAC was labeled  
27 as a private organization which frees the access stations to make these decisions.  
28 The FCC does not regulate cable TV, just subscription TV they regulate. Federal  
29 regulations have obscenity for cable TV.  
30

31 d. **Annual Meeting-** NWATV would like to hold their annual meeting on  
32 October 18<sup>th</sup>, Paul would like guidance from the Board to see how he needs to plan  
33 the event with it being hybrid, virtual, all-in person. The Board would like for the  
34 meeting to be planned like last year, Board members only and the remainder online.  
35 The meeting will be at 6:00 PM.  
36

37 e. **Ellie Purrier-** Michel Consejo spoke about Ellie Purrier and they are  
38 having a live YouTube and at Richford watch party of her Olympic coverage.  
39 NWATV will be covering this. Michel Consejo asked about her coming home  
40 coverage. Paul Snyder asked for information on this.  
41

42 **8. Old Business-**

43 a. **COVID-19 Protocol Update-** NWATV asks if not vaccinated, please wear  
44 mask in the studio. They are not asking for vaccination cards but following the  
45 CDC guidelines. They have been opened for quite some time and hope to not need  
46 to close due to an outbreak.

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9. **Approval of Minutes- 06/21/2021**

**Mike Curtis made the motion to approve the minutes of June 21, 2021 as submitted; Tim Stetson seconded the motion. The motion carried unanimously.**

10. **Executive Session**

None.

11. **Adjourn**

The Board Adjourned at 7:00 p.m.

Respectfully submitted,

Brianne King, Board Recorder

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**Joe Halko, President**

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**Michel Consejo**

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**Tim Stetson, Vice President**

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**Virginia Holiman**

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**Mike Curtis, Treasurer**

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**Tim Hurlbut**

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**Bryce Bachelder, Secretary**

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**Joyce Kemp**

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**Wesley Kempton**