

1 **Northwest PEG-TV**

2  
3 Northwest PEG-TV Board of Directors Meeting

4 April 19, 2021

5 Minutes

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7 **Present for a quorum:** Joe Halko, Tim Stetson, Wesley Kempton, Virginia Holiman, Bryce  
8 Bachelder, Michel Consejo (arrived at 5:19 p.m.)

9 **Administrators/Staff:** Paul Snyder (Executive Director), Alan Cunningham (Technology  
10 Coordinator)

11 **Unable to Attend:** Mike Curtis, Joyce Kemp, Tim Hurlbut, Roger Lindala (Programming  
12 Coordinator)

13 **Visitors:**

14  
15 1. **Call to Order**

16 Joe Halko called the meeting to order at **5:05** p.m.

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18 2. **Changes or Adjustments to Agenda**

19 None.

20  
21 3. **Programming Report-** Paul Snyder shared Rodger Lindala's programming report.

22 NWATV is testing out the internet connection at the Collins Perley Sports Center as  
23 tomorrow is the first BFA/MVU softball game. NWATV requested a representative of  
24 Global Net at the Complex tomorrow to help with connection the issues. NWATV had  
25 two new production prospects that completed 6 hours of programming. This month they  
26 have 2 new prospects, and their content will be shared with the Board next month.

27 Family story time may be a new show. NWATV has done 1 on 1 orientation in editing, 2  
28 people have signed up for this course. Joe Halko explained the promotional video made  
29 by the staff at NWATV was really well done.

30  
31 4. **Technology Report-** Alan Cunningham explained the winter sports have come  
32 and gone. Alan has been able to devote more time to podcasting. Anchor is a podcasting  
33 website, where people and businesses can upload and autoloading into Spotify, and Apple  
34 Pod Cast. They have a few episodes of the Best Damn Sports Show on Spotify. Alan is  
35 working on a new show which is focused on video games and video game news- this will  
36 also be turned into a podcast once recorded. The inventory list for 2020 is all finished.  
37 Waiting on the check-in and check-out to be all set to be used on a cloud base. Rodger  
38 and Alan are working on a video for the St. Albans Museum. Alan was excited to  
39 announce he is making some movement with NW Nightmares. Alan is trying to get this  
40 year's videos to be played at the Sunset drive-ins. Alan reached out to them last year, and  
41 Sunset was not sure if they were going to be open, but Alan is working to get them booked  
42 this year. If they cannot get the drive ins this year, he would like an outdoor experience  
43 and can get an inflatable screen. Alan would love new ideas from the Board if they have  
44 any, please reach out to Alan.

45  
46 5. **Treasurers Report-** Mike Curtis was unable to join. Joe Halko explained the

1 Board has helped to reduce the note by making principal payments. From a P&L  
2 standpoint, NWATV is doing quite well. The bookkeeper has made adjustments, and has  
3 moved items around on the P&L. Paul Snyder explained they are still having issues with  
4 the bookkeeper.

5  
6 **Wesley Kempton made the motion to accept the Treasurer’s Report and checks**  
7 **issued as presented; Tim Stetson seconded the motion. The motion carried 6-0-0.**

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9 6. **Executive Director’s Report-** Paul Snyder explained he has yet to find a major  
10 credit card company where the credit would not be tied to Paul Snyder’s credit.  
11 Paul reached out to his own credit card provider, and they approved him for enough  
12 funds for a larger purchase to be reimbursed quickly. This scenario will come into  
13 play soon as Paul needs to purchase Alan a new computer which would be a few  
14 thousand dollars. By opening a new credit card, it is another inquiry on your credit,  
15 and Paul’s financial advisors also does not think Paul should be doing this. The  
16 place they would like to purchase the computer from, does not allow Purchase  
17 Orders and requires a credit card payment. Paul inquired to Trademark Inquiry and  
18 asked if their logo or name was trademarked, and NWATV is not trademarked.  
19 Eric Benson explained TM or SM (Trademark or Service mark). The studio is in  
20 the process of being repainted, the company they are using had some COVID  
21 scares, they have 1 more day of painting before it is done. Landscaper has been by  
22 and is the same person who does the outside maintenance in the winter and spring.  
23 There are many ruts in the dirt from plowing, but he will fix. NMC and Dept. of  
24 Health- NMC continues to supply these videos and working with Erin Creely for  
25 future. Per Tim Hurlbut- NWATV is now displaying they are a Corporation. New  
26 Board rollout- Fairfield, Montgomery, Bakersfield, and Berkshire. Everyone wants  
27 to meet in person- slowly adding videographers back into the in-person rotation.  
28 Sports wrap up was almost done at the last meeting for the winter. Paul was  
29 successful with their promise, 47 out of 48 days were live. The 48<sup>th</sup> was the Boys  
30 Championship game and that was because they were not allowed to go into the  
31 arena. 1<sup>st</sup> year of live sports- Rodger, Alan and crew did a great job- they excelled  
32 with recording all these games. If you get a chance, history of sports broadcasting-  
33 longest episode 1 hr 20 minutes- it is also possibly it will be available on the  
34 County Courier’s website. Typical season is about double the number of games.  
35 Some teams had shortened seasons. Enosburgh and Richford recorded their own  
36 videos and NWATV was able to then take the video immediately after the game  
37 finished and put on their website. The game schedule its typically December  
38 through March, and this year it was February and March.

39  
40 **Michel Consejo made the motion to accept the Executive Directors Report as**  
41 **presented; Bryce Bachelder seconded the motion. The motion carried 6-0-0.**

42  
43 7. **New Business-**

44 a. **Interactive Programming Guide-** Paul Snyder explained there is a fluid  
45 concern. He does not have all the answers yet and is still waiting to hear from  
46 Gracenote. Paul is looking for guidance or opinion from the Board. There has been

1 some talk with Executive Directors; Gracernote who provides the service is going to  
2 be raising the rates from \$103 to \$500 per channel. People have reached out to the  
3 Comcast Representatives, but have not heard anything. Some access centers have  
4 already seen the price increase, and some have not seen this. They could go from  
5 paying \$2,400 to \$6,000 a year. If it does not go up they are fine. If it does go up,  
6 does the Board feel NWATV should continue with this service. Is there a reason to  
7 not pay \$12,000? If NWATV does not continue with service, NWATV's name will  
8 be on the channel listing, but the show name will not appear. NWATV is not  
9 comfortable with paying that much money. Bryce recommended negotiating with  
10 Gracernote. Does Gracernote want to be hosting NWATV? Megan O'Rourke  
11 explained they got confirmed word that going forward they are looking to charge  
12 \$250/month if the channel is static, and \$500/month for a changing channel. From  
13 what Paul understands, Gracernote is the only service. \$500/month for the program  
14 names. Paul Snyder is going to check to see if they cannel Gracernote what will  
15 happen? Joe Halko expressed he should reach out to Melissa at Comcast and see if  
16 there are any other vendors they could use.

17  
18 b. **Public Comment-** None.

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20 8. **Old Business-**

21 a. **Comcast Contract Renewal Update-** Paul Snyder explained he has not  
22 heard back from Melissa. He has sent 2 emails and left 2 voicemails recently and  
23 has not received a response. Paul Snyder is hopefully NWATV will be able to have  
24 a signed renewal contract with Comcast.

25  
26 b. **COVID-19 Protocol Update-** Paul Snyder explained everything is going  
27 smoothly with equipment pickup at the studio, but he had some questions. When it  
28 comes to vaccinated versus unvaccinated. Does NWATV require proof of  
29 vaccination, or can they even ask for it? Do they create their own policy that  
30 mandates simple procedures until the state has theirs? Following state rules and  
31 guidelines- does this change for an unvaccinated person? If they have 5 vaccinated  
32 people, could they remove their masks? Is there a way they could pay their staff  
33 when staff is missing hours due to the vaccine? Mask- still required until July then  
34 goes to recommended (own policies give you the option in July- to save themselves  
35 they should follow state guidelines and recommendations). It is not a violation of  
36 HIPPA asking to see their vaccination card. The state recommends wearing the  
37 mask and can stay as a policy inside the premises. If individuals are in an inside  
38 space and they are not family members, they need to continue to wear masks. Paul  
39 can deal with it on a per case basis- Paul will continue to move forward with  
40 payment for each of them- they will not need to use paid leave time.

41  
42 9. **Approval of Minutes- 03/15/2021**

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44 **Page 4 line 15- typo, change Pau; to Paul.**

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46 **Tim Stetson made the motion to approve the minutes of March 15, 2021 as amended;**

1 **Wesley Kempton seconded the motion. The motion carried 6-0-0.**

2  
3 **Approval of Computer-** Alan needs a new computer. The price of the computer would  
4 be under \$4,000 which would replace the tower (CPU), currently the PC is a little more  
5 than 6 years old. This computer is an older piece of technology, and a new computer  
6 would make work more efficient with processing files, uploading files, storage for the  
7 files. The PCU’s stream better that NWATV has adapted. Alan’s current computer is past  
8 the life span and is time for an upgrade.

9  
10 **Michel Consejo made the motion to purchase the computer for Alan Cunningham up**  
11 **to \$5,000; Bryce Bachelder seconded the motion. The motion carried 6-0-0.**

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13 **10. Adjourn**

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15 The Board Adjourned at 6:21 p.m.

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18 Respectfully submitted,

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21 Brianne King, Board Recorder

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25 \_\_\_\_\_  
26 **Joe Halko, President**

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**Michel Consejo**

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31 **Tim Stetson, Vice President**

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**Virginia Holiman**

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35 **Mike Curtis, Treasurer**

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**Tim Hurlbut**

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39 **Bryce Bachelder, Secretary**

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**Joyce Kemp**

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43 **Wesley Kempton**