Northwest PEG-TV

- 3 Northwest PEG-TV Board of Directors Meeting
- 4 September 21, 2020
- 5 Minutes

- **Present for a quorum:** Joe Halko, Michel Consejo, Tim Stetson, Mike Curtis, Bryce
- 8 Bachelder, Virginia Holiman, Wesley Kempton (arrived at 5:15 p.m.), Tim Hurlbut
- 9 (arrived at 5:15 p.m.)
- 10 Unable to Attend: Marilyn Grunewald
- **Administrators/Staff:** Paul Snyder (Executive Director), Roger Lindala (Programming
- 12 Coordinator), Alan Cunningham (Technology Coordinator)
- **Visitors:** None

1. Call to Order

Joe Halko called the meeting to order at 5:03 p.m.

2. Changes or Adjustments to Agenda

Under New Business, Marilyn's Involvement on the Board

3. **Treasurers Report** – Mike Curtis reported the Comcast check went up instead of decreased. NWATV is doing quite well, and they have less expenses this year than they did last year. Mike Curtis explained in December due to the cash flow being in a good position, in December the Board should look at another cash analysis in regard to paying more money on the principal of the mortgage. NWATV is up with cash flow from last year. The only liability NWATV has is the PPP Grant, which may drop off or be forgiven. Mr. Curtis explains NWATV is doing swell. Paul Snyder would like to hire more videographers to cover more areas throughout the North Country.

Wesley Kempton made the motion to accept the Treasurer's Report and checks issued as presented; Tim Stetson seconded the motion. The motion carried 7-0-1. Mike Curtis abstained.

4. **Programming Report-** Roger Lindala wanted to highlight improvements and changes from the last month. NWATV is continuing to monitor meetings and personally attending live meetings. There are two new local shows, one is a fishing show, and the second show is a home improvement show. NWATV has been able to record three local concerts. In October, school sports will be recorded. NWATV is partnering with the St. Albans Library to play classic movies, news reels, and cartoons are being broadcasted once a month on the second Thursday. Two legacy producers are back in the studio recording.

5. **Technology Report-** Alan Cunningham reported the internet satellite at CPSC was set up and going live from Collins Perley should be easy. They will be able to cover the football and soccer games. Northwest Nightmares is now open for film submissions, they are still planning on producing this digitally and tickets will go

on sale the end of September, beginning of October. The tickets will be digital, and it will give you a code to get to a website to view the films. In the next month they will be looking for sponsors. Around the house with Chandler is going well, Chandler has brought more films to Alan. Michel Consejo explained he worked for a satellite company, and asked the streaming capabilities, and it seems the video streaming for the football games is plenty and there is no lag or down time.

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6. **Executive Director's Report**- Paul Snyder reported the statewide COVID help, they received COVID relief funding. The COVID relief funding went from March 22 through May 11. Once NWATV received their PPP Loan they couldn't receive any more help from the COVID relief funding. They qualified for \$8,500 in funding. Once the first round of funding is done paying out, and if they do a second round, that timeframe will cover June and July. BFA is looking to be a sponsor of the Global Net project. The internet is strong for soccer as well as football. Tate Brooks and Anthony Labor are announcing for football, and Wesley Kempton will be announcing for some soccer games. NWATV has sponsored two organizations St. Albans Rotary Lucky Duckie Days Fundraiser, and they did the live stream for the event. NWATV may help stream for Franklin County Home Health as they are having a live auction. The second sponsorship was a disc golf hole up at Hard'ack, and this will be a yearly sponsorship. Paul Snyder is still working on finishing up some contract work with NMC.

Marilyn Grunewald made the motion to accept the Executive Directors Report as presented; Bryce Bachelder seconded the motion. The motion carried 8-0-0.

7. **New Business**

 a. **Marilyn Grunewald Resignation-** Joe Halko explained he received an email from Marilyn Grunewald and she has decided to resign from the NWATV Board at the end of October due to family health reasons. She has served on the Board for quite a few years and can no longer commit the hours she would like to the Board. The Board understands and will miss Marilyn Grunewald as a Board member. Joe Halko brought up the positions that will be expiring at the end of next month and the open positions they will have on the Board. The Board discussed the Board Awards that will be presented at the annual meeting.

b. **Richford Select Board-** Back in August, the Richford Select Board went into Executive Session to discuss the Richford contract they have with NWATV and after executive session, they decided not to have a contract, but they want NWATV to bill for the meeting, and they don't want NWATV at the meetings. Paul Snyder explained they feel uncomfortable with the cameras at their meetings, and hopefully when time goes on, they will have a contract for their meetings.

c. **Reimagined Position**- The Editor position that was once held by Marty, the position was never rehired. Alan and Rodger have been editing the footage. It was asked to have a position to handle livestreams and social media and editing on the off hours. They would like a good candidate to handle tech support for social

1 media and editing.
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3 d. Public Comment- none.
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5 8. Old Business6 a. Annual Meeting

- a. **Annual Meeting Discussion-** The Annual meeting will be held on October 19, 2020. This meeting will be held on the 3rd Monday of the month. The meeting will be in person for the Board Members and staff, the remainder of the participants will be virtual. Last year the Annual Meeting was streamed live on Facebook. The Annual Meeting will start at 6:00 p.m. next month. Paul Snyder will send out invites for this meeting, so everyone knows what is happening next month.
- b. **Board Member Nominating Committee-** Joe Halko explained they will need someone to nominate the board members at the Annual Meeting.
- c. **COVID-19 Update-** NWATV is having more people enter the building, and they have been doing routine temperature checks and everyone is wearing masks. All people are physically distancing themselves and everyone is quite aware of the distancing. The Wednesday sports show has someone on each end. Videographers have been vocal as to how the meetings are going and have not run into many roadblocks. JR has really helped to step up in video graphing for NWATV. NWATV is waiting on the status PPP Loan, and they are stocked up currently cleaning supplies. Paul Snyder has been reading up on safe cleaning chemicals for equipment. Mike Curtis asked if Paul Snyder could look into refresh rates in the air filters- how well does it circulate. Paul Snyder will connect with Chuck's Heating. Michael Consejo asked if they had coverage for the election, Pual Snyder is currently speaking with Michelle Monroe who works for the Messenger. Michelle Monroe is having issues with the new owners of the Messenger, but Paul Snyder will be following up.

9. Approval of Minutes- 8/17/2020

Wesley Kempton made the motion to approve the minutes of August 17, 2020 as presented; Virginia Holiman seconded the motion. The motion carried 5-0-1. Mike Curtis abstained.

10. **Executive Session** None.

11. Adjourn

Joe Halko adjourned the meeting at 6:42 p.m.

Respectfully submitted,

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3	Brianne King, Board Recorder	
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6 7		
8 9	Joe Halko, President	Michel Consejo
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1 .2 .3 .4	Marilyn Grunewald, Vice President	Virginia Holiman
5 6 7 8	Mike Curtis, Treasurer	Tim Hurlbut
9 0 1	Tim Stetson, Secretary	Bryce Bachelder
22 23 24 25	Wesley Kempton	