

1 **Northwest PEG-TV**

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3 Northwest PEG-TV Board of Directors Meeting
4 March 18, 2019
5 Minutes
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7 **Present for a quorum:** Joe Halko, Tim Stetson, Virginia Holiman, Tim Hurlbut, Bryce
8 Bachelder, Marilyn Grunewald, Michel Consejo, Wesley Kempton

9 **Unable to Attend:** Mike Curtis,

10 **Administrators:** Elizabeth Malone

11 **Employees:** Zach Sheffler, Paul Snyder
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13 **1. Call to Order**

14 Joe Halko called the meeting to order at 7:20 p.m. at Northwest Access TV.
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16 **2. Changes or Adjustments to Agenda**

17 None.
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19 **3. New Board Member Appointment**

20 Bryce Bachelder made the motion to appoint Wesley Kempton to the Board; Tim Stetson
21 seconded the motion. The motion carried 8-0-0.
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23 **4. Programmers Report**

24 Paul Snyder went over the Winter Sports coverage. NWATV covered 43 games, which
25 26 of those games were live streamed over social media. Six of the live streaming games
26 had over 100 viewers at once. This coverage was for 34 different teams and had 8
27 commentators. There were 6 sponsors; 5 full \$500 sponsorships and and 1 half \$250
28 sponsorship. The sponsors were JC Image, RISE VT, NMC, Handy Buick GMC, Handy
29 Chevy, and Fiddlehead Dental. After the MVU Live Girls' Hockey celebration they had
30 an 18% increase in Facebook "Likes". Questions or comments, please direct them to Paul
31 Snyder. In the fall, Paul Snyder would like to have live Football. The commentators were
32 overwhelmed with support from the community.
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34 **5. Treasurers Report**

35 The Board received the Treasurers Report and reviewed the packets.
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37 Michel Consejo made the motion to table the Treasurers Report this month; Wesley
38 Kempton seconded the motion. The motion carried 9-0-0.
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40 **6. Executive Director's Report**

41 Elizabeth Malone explained she will entertain questions from her report. The Comcast
42 quarterly revenue came in with over a 3% increase. Elizabeth Malone would like to have
43 snow guards installed in front of the building and will look for an estimate. The Snow
44 Guards work well near the air conditioner, but the snow comes down too quickly and
45 lands in the parking lot. Should the new FCC rule come to pass, Michel Consejo asked
46 about contingency plans, and is wondering what the outcomes would be, where the cut off

1 points would be, can they apply for grants for additional funding? The Spring Spruce Up
2 Day for NWATV will be on April 20th. On May 3rd NWATV is hosting at least 60
3 employees from Access TV's across the State of Vermont.

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5 Tim Stetson made the motion to accept the Executive Directors Report as presented;
6 Marilyn Grunewald seconded the motion. The motion carried 9-0-0.

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8 **7. New Business**

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10 a. **VAN and ACM Membership Fee-** Elizabeth Malone explained VAN has
11 been building a legal fund for several years. Elizabeth Malone did not pay
12 the 2nd installment in 2018 due to the recent funding threats and new
13 operating expenses. Elizabeth Malone would like to catch up and make
14 payments. Alliance for Community Media was not a membership NWATV
15 was subscribing to in the past, but they feel they should be subscribing to
16 this membership. ACM is \$600/year. VAN will make another request in
17 July for membership dues. NWATV would like to be connected as much as
18 possible with resources to help Access TV centers.

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20 Michel Consejo made the motion to pay the VAN and AMC membership fees, Marilyn
21 Grunewald seconded the motion. The motion carried 9-0-0.

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23 **8. Old Business**

24 None.

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26 **9. Approval of Minutes 01/21/2019 and Staff Board Retreat on 02/20/2019**

27 Wesley Kempton did not vote on these motions as he was not an elected Board Member
28 during these meetings.

29
30 January 21- Tim Stetson made the motion to approve the minutes of January 21, 2019 as
31 written; Virginia Holiman seconded the motion. The motion carried 5-0-2. Michel
32 Consejo and Marilyn Grunewald abstained.

33
34 February 20, 2019 Virginia Holiman made the motion to approve the Board/Staff Retreat
35 minutes of February 20, 2019 as written; Tim Stetson seconded the motion. The motion
36 carried 5-0-2. Michel Consejo and Marilyn Grunewald abstained.

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38 **10. Adjourn**

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40 Joe Halko adjourned the meeting at 7:51 p.m.

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42 Respectfully submitted,

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45 Brianne King, Board Recorder
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Joe Halko, President

Marilyn Grunewald, Vice President

Mike Curtis, Treasurer

Tim Stetson, Secretary

Wesley Kempton

Michel Consejo

Virginia Holiman

Tim Hurlbut

Bryce Bachelder